

Canal Partners Media 25 Whitlock Place SW 2nd Floor Marietta, GA 30064

Contract # 1434852

Schedule Dates 09/26/16-10/02/16 Advertiser

Connor Eldridge/Senate/Arkansas/Democrat (8377 Entered By

Canal Partners Media (19302) Political - US Senate (1077)

Brand 747/868/4535/ELDRIDGE FOR SENATE/GENERAL Salesperson Millennium - Washington D, Washington DC (1421

Sales Office Millennium - Washington DC

Amy, Mills, **Buyer Name** Phone/Fax

Agency

Product

Billing Type

Comments

Date:

Accepted-Station:

CPE 747/868/4535 **Account Types** National/Political

> Standard General Separation: 20

Date Entered 09/23/16 **Last Modified** 09/28/16 John Franks

CO-OP ECR25315618 Headline #

Normal Package Deal

Commission % 15.00 Commission \$1,302.00

Net Total \$7,378.00

Date:

Comments:

Sales Tax

Order Type

Fayetteville (KNWA)													
By Broadcast Month	Spots	<u>Rate</u>											
Oct. 2016	68	\$8,680.00											
Grand Total:	68	\$8,680.00											

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entere
1.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	7A- Sunday Today	1		i I	į	i	i i	Х	1	\$60.00	\$60.00	Fayetteville (KNWA)	Sunday Today Show	9/23/16
2.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	7A- 9A (CST)	2	Х	X	X	X	X	İ	2	\$150.00	\$300.00	Fayetteville (KNWA)	Today Show	9/23/16
3.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	9A- 10A (CST)	2	Х	X	X	X	X	İ	2	\$45.00	\$90.00	Fayetteville (KNWA)	Today Show II	9/23/16
4.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	10A- 11A (CST)	2	Х	X	X	X	X	į	2	\$40.00	\$80.00	Fayetteville (KNWA)	Today Show III	9/23/16
5.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	1P- 2P (CST)	1	Х	X	X	X	X			\$60.00)	Fayetteville (KNWA)	Days Of Our Lives	9/23/16
5.0.1	Closed Preempt	09/29/16						 	Ī	I						Fayetteville (KNWA)	Pre-Empt/Spot -	
6.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	2P- 3P (CST)	2	Х	X	X	X	X	İ		\$45.00)	Fayetteville (KNWA)	PEOPLE'S COURT	9/23/16
6.0.1	Closed Preempt	09/29/16						 	İ	İ		i				Fayetteville (KNWA)	Pre-Empt/Spot -	
6.0.2	Closed Preempt	09/30/16						1	I	I		i				Fayetteville (KNWA)	Pre-Empt/Spot -	
7.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	5P- 5:30P (CST)	2	Х	X	X	X	X	i	2	\$200.00	\$400.00	Fayetteville (KNWA)	KNWA Live @ 5Pm	9/23/16
8.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	6P- 6:30P (CST)	2	Х	X	X	X	X	i	1	\$240.00	\$240.00	Fayetteville (KNWA)	KNWA Live @ 6Pm	9/23/16
8.0.2	Closed Preempt	09/30/16						l l	I	1		i				Fayetteville (KNWA)	Pre-Empt/Spot -	
9.0	Normal Line / SPOT	10/01/16-10/01/16	4	:30	6P- 6:30P (CST)	1		l I	I	I		X	1	\$115.00	\$115.00	Fayetteville (KNWA)	KNWA Sat 6P News	9/23/16

See the back of this document for Advertising Contract Terms and Conditions



Canal Partners Media 25 Whitlock Place SW 2nd Floor Marietta, GA 30064

1434852 Contract # **Schedule Dates**

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

Comments

Date:

CPE

09/26/16-10/02/16

Connor Eldridge/Senate/Arkansas/Democrat (8377 Entered By

Canal Partners Media (19302) Political - US Senate (1077)

747/868/4535/ELDRIDGE FOR SENATE/GENERAL Millennium - Washington D, Washington DC (1421

Millennium - Washington DC

Amy, Mills,

Account Types National/Political **Billing Type** Standard

> General Separation: 20

> > Accepted-Station:

747/868/4535

Date Entered 09/23/16 **Last Modified** 09/28/16 John Franks

No

ECR25315618

Order Type Normal Package Deal

Commission % 15.00 Commission \$1,302.00

Net Total \$7,378.00

Date:

Comments:

Sales Tax

CO-OP

Headline #

Fayetteville (KNWA) By Broadcast Month Spots Rate Oct. 2016 68 \$8,680.00 Grand Total: \$8,680.00 68

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo -	Tu \	We Th Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	5:30P- 6P (CST)	1		1		X	1	\$90.00	\$90.00	Fayetteville (KNWA)	Razorback Nation PigTrail Razorback	9/23/16
11.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	4P- 5P (CST)	3	X	X	X X X	1	1	\$75.00	\$75.00	Fayetteville (KNWA)	Judge Judy	9/23/16
11.0.1	Closed Preempt	09/28/16					1	I	1 1 1	Ī				Fayetteville (KNWA)	Pre-Empt/Spot -	
11.0.2	Closed Preempt	09/30/16					1	I						Fayetteville (KNWA)	Pre-Empt/Spot -	
12.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	6:30P- 7P (CST)	1	X	X	$X \mid X \mid X \mid$			\$225.00		Fayetteville (KNWA)	Entertainment Tonight	9/23/16
12.0.1	Closed Preempt	09/30/16					1	1		1				Fayetteville (KNWA)	Pre-Empt/Spot -	
13.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	10P- 10:35P (CST)	2	X	X	X X X			\$340.00		Fayetteville (KNWA)	KNWA News @ 10	9/23/16
13.0.1	Closed Preempt	09/29/16					I	I	1 1 1					Fayetteville (KNWA)	Pre-Empt/Spot -	
13.0.2	Closed Preempt	09/30/16					I	I	1 1 1	1				Fayetteville (KNWA)	Pre-Empt/Spot -	
14.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	10:30P- 11P (CST)		1	1		1	1	\$260.00	\$260.00	Fayetteville (KNWA)	KNWA Sun 10P News	9/23/16
15.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	10:35P- 11:37P (CST)	2	X	X	x x x	 	1	\$190.00	\$190.00	Fayetteville (KNWA)	Tonight Show W/Jimmy Fallon	9/23/16
15.0.1	Closed Preempt	09/30/16					l I	I		l				Fayetteville (KNWA)	Pre-Empt/Spot -	
16.0	Normal Line / SPOT	10/01/16-10/01/16	4	:30	10:30P- 12:01A (CST)	1		1	X	1	1	\$225.00	\$225.00	Fayetteville (KNWA)	Saturday Night Live	9/23/16

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Canal Partners Media 25 Whitlock Place SW 2nd Floor Marietta, GA 30064

Contract # 1434852

Agency

Product

Brand

CPE

Salesperson

Sales Office

Comments

Date:

Accepted-Station:

Schedule Dates 09/26/16-10/02/16
Advertiser Connor Eldridge/Senate

Connor Eldridge/Senate/Arkansas/Democrat (8377 Entered By Canal Partners Media (19302) CO-OP

Political - US Senate (1077) 747/868/4535/ELDRIDGE FOR SENATE/GENERAL

Millennium - Washington D, Washington DC (1421 Millennium - Washington DC

Buyer Name Amy, Mills, Phone/Fax /

Account Types National/Political
Billing Type Standard

Standard General Separation: 20

747/868/4535

 Date Entered
 09/23/16

 Last Modified
 09/28/16

John Franks No

ECR25315618

\$7,378.00

Order Type Normal Package Deal

 Commission %
 15.00

 Commission
 \$1,302.00

Date:

Comments:

Net Total Sales Tax

Headline #

 Fayetteville (KNWA)

 By Broadcast Month
 Spots
 Rate

 Oct. 2016
 68
 \$8,680.00

 Grand Total:
 68
 \$8,680.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	11P- 12A (CST)	1		I I	 	i I	i	X	1	\$115.00	\$115.00	Fayetteville (KNWA)	Razorback Football W/Coach Bielema Razorback	19/23/16
18.0	Normal Line / SPOT	09/28/16-09/28/16	4	:30	9P- Chicago PD 9p	1			X	I	i	i i	1	\$350.00	\$350.00	Fayetteville (KNWA)	Chicago PD-NBC	9/23/16
19.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	9P- The Blacklist 9p	1				Χ¦	I		1	\$340.00	\$340.00	Fayetteville (KNWA)	The Blacklist-NBC	9/23/16
20.0	Revised Line / SPOT	09/26/16-09/26/16	4	:30	8P- Presidential Debate		2	 		1	İ					Fayetteville (KNWA)	Presidential Debate	9/23/16
20.1	Normal Line / SPOT	09/26/16-09/26/16	4	:30	8P- Presidential Debate		1	l I		I	İ	_	1	\$300.00	\$300.00	Fayetteville (KNWA)	Presidential Debate	9/23/16
21.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	8P- Dateline NBC 8p					1 .	1	i i	1	\$300.00	\$300.00	Fayetteville (KNWA)	DATELINE	9/23/16
22.0	Normal Line / SPOT	09/29/16-09/30/16	4	:30	7A- 9A (CST)	2		 		X X	x ¦		2	\$150.00	\$300.00	Fayetteville (KNWA)	Today Show	9/26/16
23.0	Normal Line / SPOT	09/29/16-09/30/16	4	:30	9A- 10A (CST)	2		l I		X X	x ¦		2	\$45.00	\$90.00	Fayetteville (KNWA)	Today Show II	9/26/16
24.0	Normal Line / SPOT	09/29/16-09/30/16	4	:30	10A- 11A (CST)	2		l I		X X	x ¦		2	\$40.00	\$80.00	Fayetteville (KNWA)	Today Show III	9/26/16
25.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	1P- 2P (CST)	3			X	X 2	x ¦	1	3	\$60.00	\$180.00	Fayetteville (KNWA)	Days Of Our Lives	9/26/16
26.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	2P- 3P (CST)	4		 	X	X X	x ¦		4	\$45.00	\$180.00	Fayetteville (KNWA)	PEOPLE'S COURT	9/26/16
27.0	Normal Line / SPOT	09/29/16-09/30/16	4	:30	5P- 5:30P (CST)			l I		1 :	1		2	\$200.00	\$400.00	Fayetteville (KNWA)	KNWA Live @ 5Pm	9/26/16
28.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	6P- 6:30P (CST)			I I	1	1 :	1		3	\$240.00	\$720.00	Fayetteville (KNWA)	KNWA Live @ 6Pm	9/26/16
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1434852 Contract # **Schedule Dates**

09/26/16-10/02/16 Advertiser

Connor Eldridge/Senate/Arkansas/Democrat (8377 Entered By CO-OP Canal Partners Media (19302)

Political - US Senate (1077) 747/868/4535/ELDRIDGE FOR SENATE/GENERAL Millennium - Washington D, Washington DC (1421

Sales Office Millennium - Washington DC **Buyer Name** Amy, Mills,

Phone/Fax CPE 747/868/4535

Agency

Product

Brand

Salesperson

Comments

Date:

Accepted-Station:

Account Types National/Political **Billing Type** Standard

> General Separation: 20

Date Entered 09/23/16 **Last Modified**

No

09/28/16 John Franks

ECR25315618

Headline #

Order Type Normal Package Deal

Commission % 15.00 Commission \$1,302.00

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Date:

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	Γh F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	4P- 5P (CST)	4		I I	X 2	Χ¦Χ	(4	\$75.00	\$300.00	Fayetteville (KNWA)	Judge Judy	9/26/16
30.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	6:30P- 7P (CST)	3		l I	X 2	Χ¦Χ	(3	\$225.00	\$675.00	Fayetteville (KNWA)	Entertainment Tonight	9/26/16
31.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	10P- 10:35P (CST)			l I	1 1	1 1			3	\$340.00	\$1,020.00	Fayetteville (KNWA)	KNWA News @ 10	9/26/16
32.0	Normal Line / SPOT	09/29/16-09/30/16	4	:30	10:35P- 11:37P (CST)	2		 		X ¦ X	(2	\$190.00	\$380.00	Fayetteville (KNWA)	Tonight Show W/Jimmy Fallon	9/26/16
33.0	Normal Line / SPOT	09/28/16-09/30/16	5	:30	3P- 4P (CST)	4		l I	X 2	Χ¦Χ	(4	\$30.00	\$120.00	Fayetteville (KNWA)	HOT BENCH	9/26/16
34.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	5A- 6A (CST)	4		l I	X 2	x ¦ x	(4	\$45.00	\$180.00	Fayetteville (KNWA)	KNWA EARLY TODAY	9/26/16
35.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	8A- 9A (CST)			l I		1		1	1	\$70.00	\$70.00	Fayetteville (KNWA)	MEET PRESS	9/26/16
36.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	12P- 12:30P (CST)	4		l I	X 2	Χ¦Χ	(4	\$40.00	\$160.00	Fayetteville (KNWA)	AR TODAY	9/26/16
37.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	5P- 5:30P (CST)			l I		-	1 1	1	1	\$130.00	\$130.00	Fayetteville (KNWA)	SUN 5P NEWS	9/26/16
38.0	Normal Line / SPOT	09/29/16-09/30/16	4	:30	1P- Days of Our Lives			l I		1 1	1		2	\$60.00	\$120.00	Fayetteville (KNWA)	Days Of Our Lives	9/28/16
39.0	Normal Line / SPOT	09/29/16-09/30/16	4	:30	9A- Today Show II	1		l I		Χ¦Χ	(1	\$45.00	\$45.00	Fayetteville (KNWA)	TODAY SHOW II	9/28/16
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		CONFIRMATION	CONTRACT								
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:							
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